

Best bets for frequent flyer award travelers from: **Fresno, CA**

Below are the three most popular U.S. frequent-flyer award destinations from your city and the number of frequent-flyer award travelers who booked round-trip travel to those destinations during the 12-month period ending Sept. 20, 2014. For each destination, the airlines are ranked from the most to least round-trip frequent-flyer award travelers.

Award Destination	Total round-trip travelers	Round-trip FF award travelers	FF Award travelers as a % of total
Las Vegas	25,920	2,240	8.6%
United Air Lines Inc.	23,130	1,260	5.4%
Allegiant Air	2,280	960	42.1%
American Airlines Inc.	510	20	3.9%
Dallas	8,390	510	6.1%
American Airlines Inc.	6,700	470	7.0%
Frontier Airlines Inc.	250	20	8.0%
United Air Lines Inc.	1,190	20	1.7%
Delta Air Lines Inc.	250	0	0.0%
Seattle	15,210	460	3.0%
Alaska Airlines Inc.	13,710	380	2.8%
United Air Lines Inc.	1,060	60	5.7%
Delta Air Lines Inc.	260	20	7.7%
American Airlines Inc.	180	0	0.0%

Source: Consumer Reports and GRA, using U.S. Department of Transportation data.

How we crunched the numbers: We hired GRA, a Philadelphia-area airline consulting firm, to create U.S. award-seat estimates by route and airline using data on ticket sales from the 10 percent sample that airlines are required to report to the U.S. Department of Transportation. Award tickets aren't specifically identified as such in the database, but likely awards show a \$0 fare plus government fees of up to \$25 each way. Trips of 150 miles or less were excluded, as were one-way travelers as well as totals for AirTran Airways (now merged with Southwest) and US Airways (now merged with American). Our totals represent reasonable estimates of award traffic using a methodology similar to the one DOT analysts use internally to decipher award volume. We used round-trip tickets for this analysis, because they clearly identify passengers' city of origin, destination, and return home, so our estimated totals do not include *all* frequent flyer award traffic.